

Founder to Leader: How to lead effectively

Targeted support for founders and startup leaders

Why and for whom?

- Your startup is growing and **you're ready for the next leap** – but all your energy is tied up in day-to-day business, leaving you without the necessary **time and inspiration**?
- Your founder & leadership team has **limited experience** with **effective leadership**?
- Neverending 120% sprints pose a **risk** to **team spirit, motivation, and health**?

What's in it for you?

- **Hands-on support** with **current challenges** in your leadership role
- **Condensed knowledge** tailored to startups on **self, team, and company leadership**, with helpful tools, templates, tests, and data (accessible at any time)
- **Proven key insights** on motivation, purpose-driven leadership, psychological safety, effective collaboration, innovation, self-competence, etc.
- **Exchange** and discussion with experts and other **startup founders**

Sounds good? **Click here:**



<https://zentor.de/en/founderacademy>

What's included?

"Super helpful – just the right input at the right time!"

Focus Sessions



Live webinars on **leadership**
(self, team, and startup)

Exchange with founders on
current topics

Online courses



Valuable **tools** and **insights** on
key founder topics

Leading effectively, managing
stress, finding purpose, etc.

Diagnostics & Data



Pragmatic **tests** for **evidence-
based leadership**

Personality, stress experience,
strength profiles, etc.

Leadership Coach



LLM Chatbot with tips on
pressing leadership issues

Practical advice at any time
day and night

Die Techniker

Die Techniker: Partner for Your Start- and Scaleup!

As Germany's largest statutory health insurance provider, TK is an innovative partner for solutions tailored specifically to the needs of start-ups.

zentor

Your Expert for Leadership and Team Development

Hybrid learning, training and diagnostic solutions based on key research insights and best practices for the development of your startup and yourself.